



We enable our clients to address challenges and enhance their businesses by designing top-notch software solutions tailored to their needs



**COMPANY  
PROFILE**

# About Us

**OUR MAIN OBJECTIVE IS TO MAKE YOU SOLVE ALL OF YOUR IT QUERIES AND CONCERNS.**

Direct2success is a highly proficient and goal-oriented digital marketing company. It has a highly experienced and skilled team to provide result-oriented services. Unique and customized designs are our market competitive advantage. Therefore, the company has vast market cognizance by providing creative and efficient services in this field. our highly skilled team crafts creatively fabulous designs tailored for clients' business growth.

**OUR VISION IS TO BRIGHTEN UP THE ECONOMY WITH A QUALITY LEVEL OF WORK.  
WE WORK ON UNDERSTANDING NECESSITIES AND CLIENTS' TENDENCIES OVER THE GLOBE.**



## **Client Satisfaction Is Our First And Last Priority**

Direct2success works for customer satisfaction and provides services as per customer requirements. Our services are professionally managed by an experienced team. while articulating effective designs, our team keeps in mind customer perspectives. Customer satisfaction is the company's core competence achieved by efficient team management.

# Our Values

Direct2success manage customer addressed challenges by creating effective designs tailored for their business growth. Apart from services, our core values are designed to provide customer satisfaction

## 01

### Self-Improvement:

Always learn new tools and techniques to provide efficient services.

## 02

### Over Delivery:

Always deliver services beyond customer expectations.

## 03

### Teamwork:

That always results in customized designs.

## 04

### Professionals:

Highly professional in our commitments and services.

# Scope Of Work

Direct2success is a marketing organization comprised of professionals. Therefore, our team divides and manages every project according to its scope. That helps craft designs in a customized manner on time.

**Deliverable:**

Team Posses up-to-date knowledge about their expertise. which helps to briefly analyze the deliverability of the project. Therefore, the company provides services in a variety of fields such as web designing, graphics designing, SEO optimization.

**Timeline:**

Timely delivery of projects is essential in the competitive market. Therefore, our competitive team breakdown projects as per timeframe. Resultantly, we achieve our daily goals on time efficiently.

**Milestone:**

Knowing the timeline of every aspect of projects we complete difficult areas on a priority basis. Meanwhile, it helps us to avoid any obstacles while completing projects.

**Reports:**

Controlling is an essential element in every project management. Therefore, the team generates reports from time to time. Resultantly, we provide result-oriented services on time.



## Store Management

Lorem Ipsum is simply dummy text of the printing and the typesetting industry.



## Multimedia

Lorem Ipsum is simply dummy text of the printing and the typesetting industry.



## UI/UX

Lorem Ipsum is simply dummy text of the printing and the typesetting industry.



## Web Design & Development

Lorem Ipsum is simply dummy text of the printing and the typesetting industry.



## SEO

Lorem Ipsum is simply dummy text of the printing and the typesetting industry.



## SMM

Lorem Ipsum is simply dummy text of the printing and the typesetting industry.

# PORTFOLIO

PORT  
FOLIO



GRAPHIC DESIGNING LOGGOS





# SOCIAL MEDIA MARKETING

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Are **STIMULANTS** right for you or your child?

Why not call us & make **APPOINTMENT** with your doctor today!

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**PEDIATRICS SPECIALTY PRACTICES**

Do you want **TO KNOW** what causes **ACNE** in children?

Why not call us & make **APPOINTMENT** with your doctor today!

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**PEDIATRICS SPECIALTY PRACTICES**

Think **BIGGER** for Your Little **One!**

Why not call us & make **APPOINTMENT** with your doctor today!

**(253) 661 5939**

**PEDIATRICS SPECIALTY PRACTICES**

**HIYA!**

**DUST ALLERGIES MAKING YOUR KIDS COUGH AND WHEEZE?**

Why not call us & make **APPOINTMENT** with your doctor today!

**(253) 661 5939**

**PEDIATRICS SPECIALTY PRACTICES**

**HIYA!**

**FIGHT SEASONAL ALLERGIES!**

Why not call us & make **APPOINTMENT** with your doctor today!

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Look More juvenile, more Energetic, younger, and Receptive with **BLISSFUL ME MEDSPA BOTOX INJECTIONS**

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**Blissful Me MED SPA**

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**Cheek Filler ~~\$775~~ \$625 \$150 Discount**

**Microneedling Deal Discount**

- \$450 without PRP
- \$500 with PRP

**Botox 20 units for \$199**

Any area: *Forehead, Lines, / Crow's feet, / Frown lines*

\*Deals valid till end of May 2021

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**Blissful Me MED SPA**

Not just the Wrinkles or fine lines, excessive sweating can also be treated with **BOTOX INJECTIONS.**

Call For Free consultation: **(845) 708 5188**

www.blissfulmedspa.com

# SEARCH ENGINE OPTIMIZATION

## ON-PAGE SEO SCORE ?

**94** GREAT

## ORGANIC MONTHLY TRAFFIC ?

**343** GREAT

## ORGANIC KEYWORDS ?

**771** GREAT

## BACKLINKS ?

**1,505** GREAT

We've discovered **74** pages on your site and laid out what you need to fix to maximize your SEO traffic. Above you'll find your overall score and general site metrics. Below you'll see a list of SEO issues to fix and how fast your site loads.

## PAGES DISCOVERED ?

**74**

We've crawled **47** pages and found **27** blocked pages for a total of **74** pages discovered.

### PAGE STATUS ?

Successful	45
Redirected	2
Broken	0
Blocked	27

[See All Pages](#) →

## SEO ISSUES DISCOVERED ?

**9**

### TOP SEO ISSUES ?

- 3 pages** have a low word count [View Details](#) →
- 2 pages** with no meta description [View Details](#) →
- 4 pages** with a <title> tag that is too short [View Details](#) →

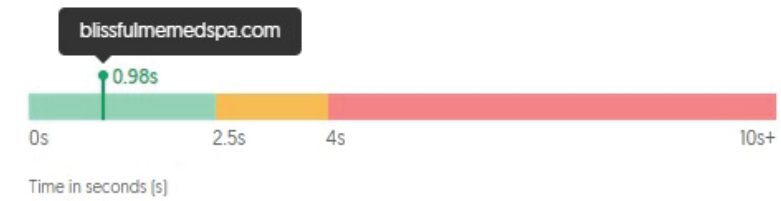
[See All SEO Issues](#) →

### LOAD TIME

The time it takes for the page's main content to load. An ideal speed is less than 2.5 seconds.

#### DESKTOP LOAD TIME

**0.98** seconds GREAT



### INTERACTIVITY

The total time that a page is blocked from responding to user input, such as mouse clicks, or screen taps. An ideal speed is less than 200 milliseconds.

#### DESKTOP INTERACTIVITY

**38** milliseconds GREAT



### VISUAL STABILITY

How much your page layout shifts or jumps while it's loading. An ideal measurement is 0.1 or lower.

#### DESKTOP VISUAL STABILITY

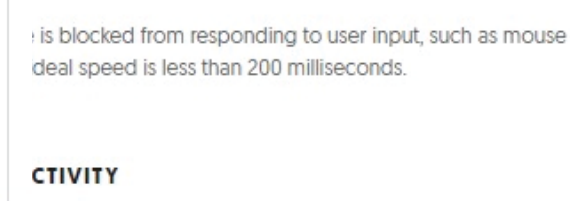
**0.01** GREAT



Based on your site in the last 28 days, we've broken down how fast your pages loaded, how long visitors waited while

#### INTERACTIVITY

**38** milliseconds GREAT

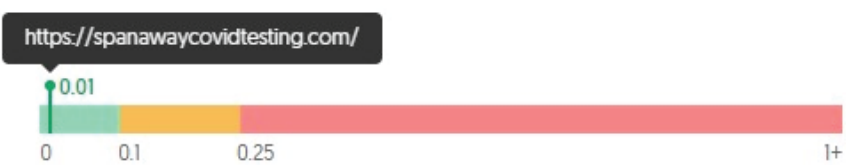


### VISUAL STABILITY

How much your page layout shifts or jumps while it's loading. An ideal measurement is 0.1 or lower.

#### DESKTOP VISUAL STABILITY

**0.01** GREAT



# PROJECT STUDY

PROJECT  
STUDY

Span Away Covid Testing, is the right choice for people who are looking for the best medical laboratory through in-drive services. Span Away Covid Testing is providing quality sampling in-drive services through qualified and trained staff within the shortest period of time. Now, it's not necessary to go out for testing, because Span Away Covid Testing cares for you. Covid-19 PCR testing is now available under one roof and is being supervised by qualified & trained professionals. Span Away Covid Testing, takes pride in providing correct results and reliable diagnostics timely. Make an appointment through our website and call us for test results & samples.



## CHALLENGE

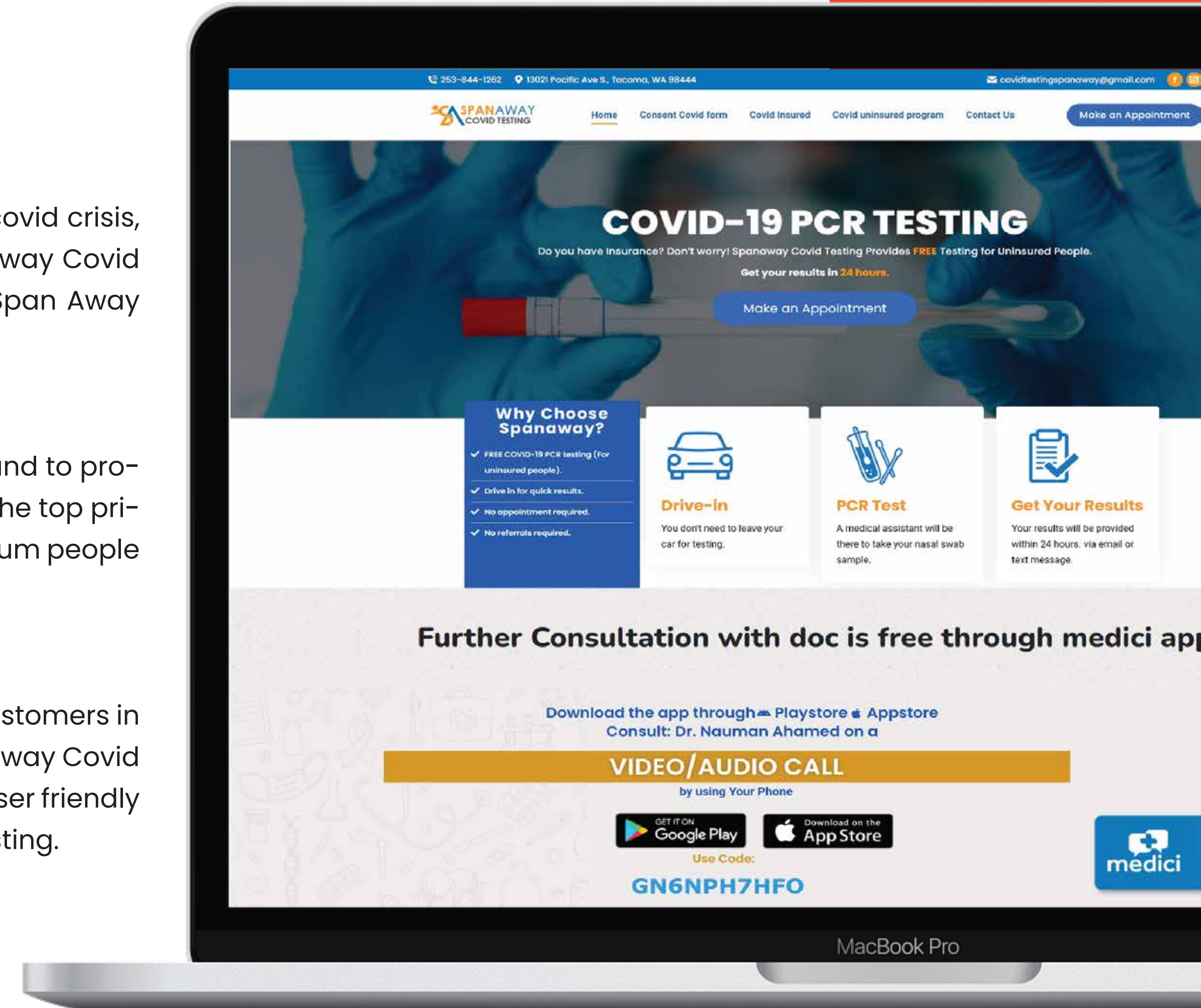
The Covid-19 PCR testing, while the person is uninsured was a big challenge. Even in the time of covid crisis, lacking health insurance has stopped providing this test facility to many people. But now Span Away Covid Testing, offering its free services to uninsured people without taking an appointment. Because Span Away Covid Testing values its people and their health over money.

## AIM

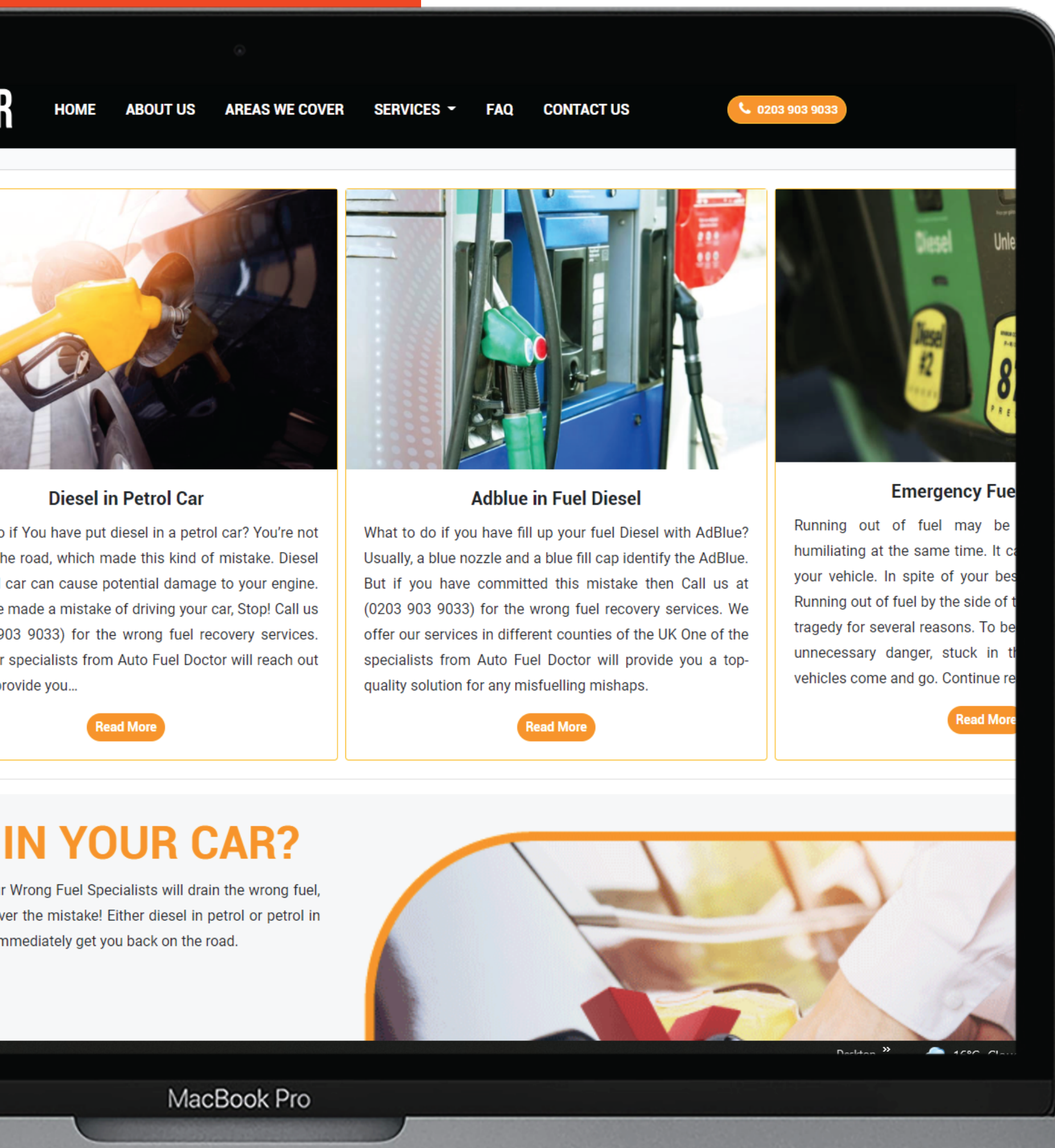
The development of Span Away Covid Testing website by Direct to Success , is to bridge the gap and to provide affordable in-drive services to its customers. The safety, security, and health of customers is the top priority. The goal set by Direct to Success experts was to provide complete detail of services to maximum people and help them to maintain good health and safety on time.

## SOLUTION

Direct to success assisted, Span Away Covid Testing, in introducing cutting-edge solutions to its customers in the UK. The experts of Direct to Success created a user friendly website for the customers of Span Away Covid Testing. Where they can make an online appointment and get tested. Span Away Covid Testing, a user friendly website fills the gap and reduces the challenge for uninsured people even providing them free testing.



Are you dealing with fuel drain challenges? Then no more worry! With many years of experience in providing auto fuel services, Auto Fuel Doctor is the best choice for many customers in the UK. Putting the wrong fuel may cause engine damage to their cars. Because when petrol is added to diesel, it will act as a solvent. It will damage the pumps by reducing lubricant. However, Auto Fuel Doctor has a proven record of its success and history for reliability and on-time delivery of services. The company understands that whatever its financial growth is, it always tries to meet its customers' satisfaction. Auto Fuel Doctor's staff is highly trained and meets the expectations of clients.



## CHALLENGE

In the UK, one of the biggest challenges that Auto Fuel Doctor faced was how to reach out to more customers and boost sales geographically. People were unable to find the complete details of the Auto Fuel Doctor's business. How can customers find the contact number of Auto Fuel Doctor easily and how can they be a part of google listing? However, this issue was smoothly addressed by the excerpts of Direct to success, who developed a fully functional website for Auto Fuel Doctor.

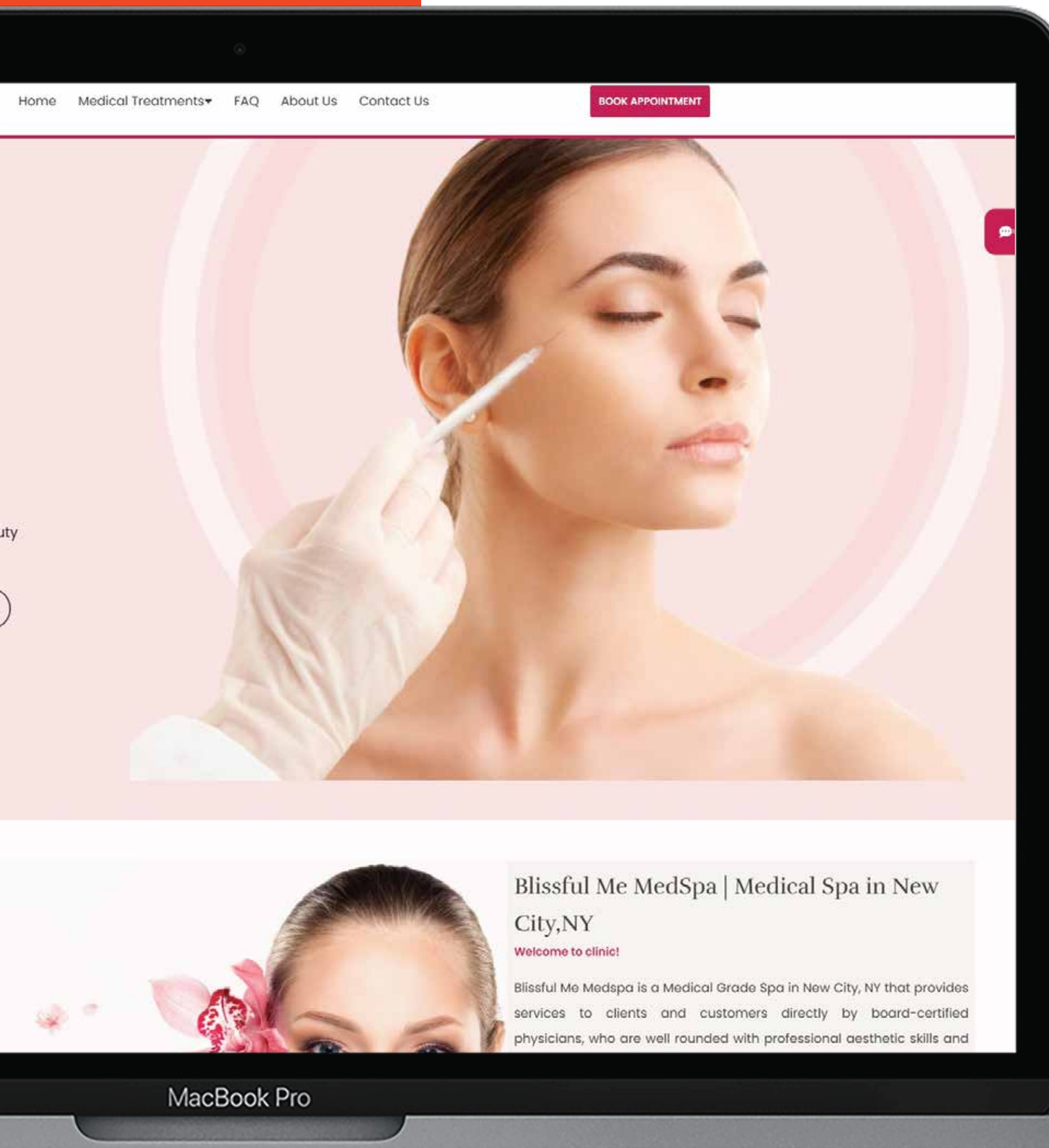
## AIM

The aim of developing this user-friendly website by Direct to success was to provide quick and complete detail of services to Auto Fuel Doctor's customers. Where customers can find every information about fueling concerns, and available services. The other reason was to provide the service within a 24/7 response through the proper channels. Even if the driver has driven the car, Auto Fuel Doctor's team can get back to them on the road within 30-60 minutes after arrival.

## SOLUTION

Direct to success assisted Auto Fuel Doctor to save time and money by creating a fully functional website. A direct call API system was developed by Direct to Success experts and targeted the location of its operation. As a result, customers looking for wrong fuel services in the UK, can easily find Auto Fuel Doctor. A contact us form was also created on the website for further queries and concerns by developers of Direct to Success.

Blissful Me MED SPA is situated in the New City of New York. It was founded with the intention of providing the best services to its clients. Especially to those, who have hectic schedules and are unable to manage their beauty on a daily basis. It offers its clients a variety of medical treatments under one roof. It provides affordable medical treatments such as Botox, Derma Fillers, and Microneedling with PRP, for anti-wrinkle, acne scarring, and other skin issues at reasonable prices. There are several non-surgical esthetic Spa that provide treatments without backing medical experts. Whereas, Blissful Me MED SPA has highly expert medical staff with affordable prices.



## CHALLENGE

Blissful Me MED SPA, faced customer decline due to covid -19 pandemic and social distancing. This challenge hit this business badly. Because the customers of Blissful Me MED SPA, were in need of an online fully functional web portal for booking online appointments. In this regard, Direct to success , has developed a user-friendly WordPress website for the convenience of Blissful Me MED SPA users.

## AIM

The aim creating this a user-friendly WordPress website by the excerpts of Direct to success was to offer the clients with one of the simplest, quickest, and most tailored solutions to book an online appointment. On the other side, to increase customer's satisfaction and to provide them with the complete detail of services offered by Blissful Me MED SPA.

## SOLUTION

Blissful Me MED SPA launched a fully functional website with the assistance of Direct to success's development team In order to reduce the challenge covid-19. The experts created a detailed online form including information such as service required by customers, availability of clients and doctors (Date, Time, day, address, etc.) to make it more convenient. The website has an online appointment feature and chats with its customers. This feature allows Blissful Me MED SPA customers to generate an invoice or attach documents. On the other side data of a large number of customers directly go into the directory. It enhances the customer's scheduling journey and reduces admin-level work.

Goldberg's famous Bagel Store, with nearly 35 years of experience in producing quality & fresh bagels for its customers. The main goal of Goldberg's Famous Bagels is to shape the food industry in a better and healthier way. Goldberg's famous Bagel business is not only focused on the quality of its cuisine but also deals in buying & selling bagel stores. However, the staff of Goldberg Famous Bagels has a passion for teamwork, innovation, and customers along with providing exceptional consultancy & training services to small-scale bagel business owners to grow and expand efficiently.



## CHALLENGE

In the time of Covid-19, Goldberg's Famous Bagels was trying hard to target the local market for its consultancy services and buying & selling of stores. Despite this fact that the bagels business was suffering, the main concern was to reach out to a large number of customers. However, in this time of crises, Direct to Success developed a Wordpress website for Goldberg's famous bagel business. The main goal was to give customers a complete picture of the business through a detailed website .

## AIM

The aim of Goldberg's Famous Bagels website was to help its customers in developing true knowledge and right information about products, consultancy services and how to start a bagel business.

## SOLUTION

Experts of Direct to success created a website for Goldberg's Famous Bagels business that is client focused and customer centric. This website produces measurable business results. It is a fully functional WordPress website that describes all services of the business at one place. Furthermore, Goldberg's Famous Bagels can easily measure customers' insights as what they like and what they want to buy.

